KNOWLEDGE
1. Who was the first woman to head a FTSE 100 company and when did this happen?
2. What percentage of women were on company boards in the UK in 2018?

COMPREHENSION
3. What do people in board positions do?
4. How do countries differ in the way that they respond to female underrepresentation in the boardroom?

APPLICATION
5. What questions would you ask women in business to find out why they think they are not advancing to executive positions?

ANALYSIS
6. What could be the reasons for women being underrepresented on company boards?
7. How and why does a country’s welfare state impact female board representation?

EVALUATION
8. Helen’s research focuses specifically on underrepresentation on company boards. In what other situations could gender diversity be important? What about at your school?
9. Do you agree with Helen that the government should take an active role in increasing female representation in leadership positions in the business world? Explain your reasoning.

CREATIVITY
10. Can you think of other ways to get more women into leadership positions? Come up with your own approach to support gender diversity.

TALKING POINTS
- Helen has a YouTube video (www.youtube.com/watch?v=OS93EiM5Lpg) and a blog post (https://socialpolicyblog.com/2019/12/16/bringing-women-on-boards-to-create-women-friendly-workplaces/) with more information about her research on women in the workplace.
- To discover another interesting social policy project, check out this article in The Independent on Helen’s research about female breadwinners in different countries: www.independent.co.uk/news/uk/home-news/household-earnings-sole-women-men-gender-us-west-europe-salary-a8894426.html
- Helen’s first experience of data collection was with the ‘Caught in the Act of Protest’ project, which studied and compared political protests in 7 different European countries. You can read about the project here: https://protestsurvey.eu/index.php?page=index
- Watch economic policy analyst Amy Hanauer’s TED Talk about the difference even small changes in public policy can have on a community: www.youtube.com/watch?v=iBRxSxK1h9o
- Recruitment agency Monster has devised a fascinating infographic to show the history of women in the workplace: https://www.monster.co.uk/career-advice/article/History_Women_Workplace