

APPLIED LINGUISTICS WITH PROFESSOR NELYA KOTEYKO AND DR MARTINE VAN DRIEL

TALKING POINTS

KNOWLEDGE

1. What aspects of communication are lost when interacting online rather than in person?

COMPREHENSION

2. Can you explain why applied linguists are interested in social media use?
3. Why might some people prefer to communicate online rather than in person?
4. Can you summarise the stages of research in Nelya and Martine's project?

APPLICATION

5. If you were conducting a study into social media use, what questions would you ask participants in an interview?

ANALYSIS

6. "Most social media platforms have been designed by and for non-autistic users." Why is this a problem for ensuring that social media platforms are inclusive for everyone?

EVALUATION

7. From your own experiences, what are your opinions of online learning compared to in-person teaching? Was your communication with teachers and classmates different when learning remotely?

CREATIVITY

8. How would you design a study to investigate the way you and your classmates use a social media platform such as TikTok? Think about what patterns you might want to investigate and why this research might be useful.
9. Your friend sends you the following messages in response to a message that you sent them. Based on the punctuation and capital letter use in their replies, what could your original message have been for each one?
 - a. What!
 - b. What?
 - c. WHAT!!!
 - d. What....
10. You are on Twitter and see the following two tweets. They talk about the same topic, but one uses emojis and the other does not. Which one is more positive? Why? Do you find one easier to relate to?
 - a. I went to the park today
 - b. I went to the park today 🍀👍😊

ACTIVITIES YOU CAN DO AT HOME OR IN THE CLASSROOM

APPLIED LINGUISTIC BINGO

Think about the way you and your classmates use key words and phrases to convey meaning. In small groups, agree on a topic of interest (for instance, climate change or football). Then:

- Individually think about the key words or phrases that you expect to be used when discussing this topic
- Each create a bingo card containing these expected key words or phrases
- Take it in turns to speak for as long as you can on the topic of interest, whilst everyone else crosses off words from their bingo cards
- The first person to complete their bingo card wins!

How predictable are you and your classmates in your choice of words? Can we say the same thing with many different phrases, or can some phrases have many meanings?

MORE RESOURCES

- International Association of Applied Linguistics (AILA): www.aila.info
- British Association of Applied Linguistics (BAAL): www.baal.org.uk
- Queen Mary University of London outreach programme: www.qmul.ac.uk/sllf/outreach