

COMPUTER SCIENCE WITH THE FUTURE PLACES CENTRE

TALKING POINTS

Knowledge:

1. Name the three themes that make up the Future Places Centre project.
2. In which area of the country will the project be based in (at least initially)?

Comprehension:

3. Why is there a need to use technology for the health and well-being of individuals?

Application:

4. How might the data gathered from the people and places involved help shape the future relationship between individuals and space?

Analysis:

5. How do you think the public will respond to the Future Places Centre? To what extent do you think people will embrace the use of technological innovation to meet the aims of the project?

Synthesis:

6. How would you make people aware of these future places? Think about how technology might be used to communicate the aims of these spaces.

Evaluation:

7. Some people are concerned about the ubiquity of technology and how it infringes on us. To what extent do you believe technology and the Internet of Things benefit society? Make specific reference to this project, perhaps listing the pros and cons associated with the research.

MORE RESOURCES

Future Places

The Future Places website provides lots of useful information about the project: www.lancaster.ac.uk/future-places

Eden Project North

Eden Project North re-imagines Morecambe as a seaside resort for the 21st century. The project is a partner of the Future Places Centre and will help provide insight on how these spaces might look in the future. Take a look through the website and see the possibilities!

www.edenproject.com/new-edens/eden-project-north-uk

Morecambe Bay

Morecambe Bay has its own website that promotes all the things to see and do in this beautiful coastal town. Look through – it might inspire your campaign on the activity sheet: www.exploremorecambebay.org.uk/places-to-visit/morecambe

ACTIVITIES

Share your ideas with the team

The Future Places Centre is designed to improve the lives of individuals in many ways, as well as reshape people's relationship with the spaces they inhabit. This community-focused project is centred around people and how they live their lives, which is why the team wants to hear from you.

The challenge

Devise a public information campaign designed to encourage people to embrace the ideas behind the project. You will need to consider the following:

- What form will the campaign take? Will it be text alongside images?
- How will the campaign be distributed? Will leaflets be put through doors, or will you send website links to people's phones and email addresses?
- Will you include artist representations of what the future places might look like? Which local artists could you approach to take part?

- How will you communicate the benefits to people in the North West and the Morecombe Bay area? Is there any way to make your communications specific to them?
- Will you focus on all three themes that make up the project or concentrate on one?

Rather than create the entire campaign (which would require a whole communications team to complete) create a plan for the campaign – such as what will be included and your reasons for choosing your strategy.

Richard, Jan and Rachel would love to see your ideas. Compile your notes onto a summary document or PowerPoint presentation and send your ideas to:

fpc@lancaster.ac.uk